

## Holiday Inn Undertakes the Largest Re-Launch in Hospitality History

Holiday Inn has announced that they are rebranding all their Holiday Inn branded hotels beginning on June 30th.

Please join us in celebrating the official re-launch of the Holiday Inn brand-- the largest re-launch in hospitality history and the first major change to the iconic logo in more than 50 years.... All logos and references to the Holiday Inn family of brands will be completely refreshed starting on June 30th.... This re-launch will create a more contemporary brand image, upping quality and driving consistency across our entire estate. For more detailed information on all the new changes, we invite you to learn more at [relaunch.holidayinn.com](http://relaunch.holidayinn.com).

You can book your next Holiday Inn stay by calling our toll-free number, 1-800-2-WILCOX, or you can book it online at [Hotels.com](http://Hotels.com). !